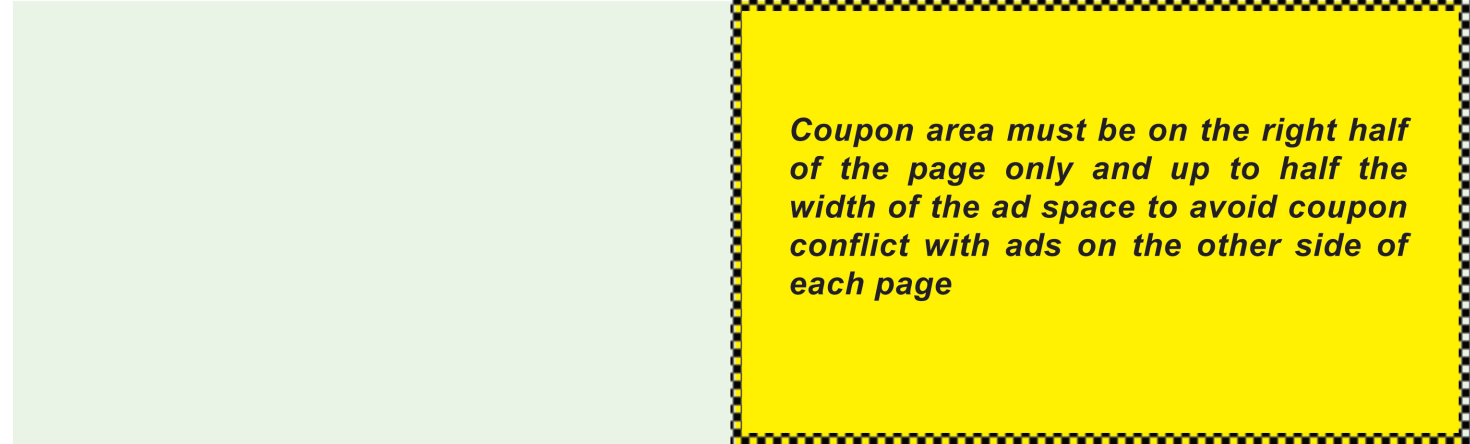


Coupon area must be on the right half of the page only and up to half the width of the ad space to avoid coupon conflict with ads on the other side of each page

Money in the Mail full page layout specs
7.63" wide x 4.75" tall @ 400 dpi resolution
CMYK color with no embedded color profile
Black text must be 100% K with no 4 color mix
Flattened Photoshop .pdf format preferred
Maximum combined ink density 285%



Coupon area must be on the right half of the page only and up to half the width of the ad space to avoid coupon conflict with ads on the other side of each page

Money in the Mail half page layout specs
7.63" wide x 2.3" tall @ 400 dpi resolution
CMYK color with no embedded color profile
Black text must be 100% K with no 4 color mix
Flattened Photoshop .pdf format preferred
Maximum combined ink density 285%